

IMD World Talent Ranking 2025

Talent competitiveness profile

JORDAN



Jordan

World Talent Ranking 2025

OVERALL PERFORMANCE (69 economies)

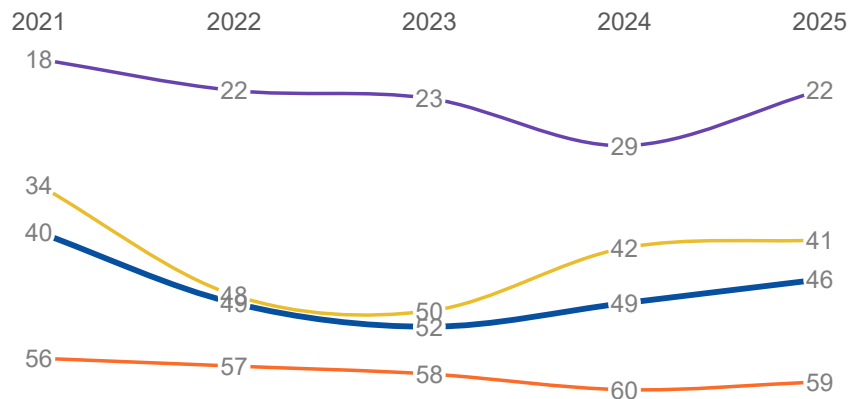
Rank 2025

46 Overall

59 Investment & Development

41 Appeal

22 Readiness



► Overall top strengths
▷ Overall top weaknesses

INVESTMENT & DEVELOPMENT

		Value	2025 Rank
Total public expenditure on education	Percentage of GDP	3.6 %	52
▷ Total public exp. on education per student	Spending per enrolled pupil/student, all levels	692 US\$	61
Pupil-teacher ratio (primary education)	Ratio of students to teaching staff	18.25 ratio	54
Pupil-teacher ratio (secondary education)	Ratio of students to teaching staff	15.13 ratio	52
► Apprenticeships	are sufficiently implemented	6.50 survey [0-10]	8
Employee training	is a high priority in companies	6.45 survey [0-10]	31
▷ Female labor force	Percentage of total labor force	21.90 %	66
Health infrastructure	meets the needs of society	6.41 survey [0-10]	31

APPEAL

		Value	2025 Rank
Cost-of-living index	Index of a basket of goods & services in the main city	66.74 index	31
Attracting and retaining talent	is a priority in companies	6.53 survey [0-10]	37
Worker motivation	in companies is high	6.35 survey [0-10]	22
► Brain drain	does not hinder competitiveness in your economy	6.39 survey [0-10]	14
Quality of life	is high	6.82 survey [0-10]	35
Foreign highly skilled personnel	are attracted to your country's business environment	6.18 survey [0-10]	20
▷ Remuneration of management	Total base salary plus bonuses and long-term incentives, US\$	52,902 US\$	56
► Collected personal income tax	On profits, income and capital gains, as a percentage of GDP	1.00 %	8
Justice	is fairly administered	6.14 survey [0-10]	33
▷ Exposure to particle pollution	Mean population exposure to PM2.5, Micrograms per cubic meter	28.54 micrograms	57
Statutory minimum wage	Statutory gross monthly minimum wage US\$	366.20 US\$	38

READINESS

		Value	2025 Rank
► Labor force growth	Percentage change	5.36 %	3
Skilled labor	is readily available	6.29 survey [0-10]	18
Finance skills	are readily available	6.77 survey [0-10]	20
International experience	of senior managers is generally significant	6.22 survey [0-10]	20
Competent senior managers	are readily available	6.69 survey [0-10]	14
Primary and secondary education	meets the needs of a competitive economy	6.65 survey [0-10]	26
► Graduates in Sciences	STEM graduates, % of all graduates	30.11 %	12
University education	meets the needs of a competitive economy	6.67 survey [0-10]	29
Management education	meets the needs of the business community	6.61 survey [0-10]	29
Language skills	are meeting the needs of enterprises	6.80 survey [0-10]	32
Student mobility inbound	Foreign tertiary-level students per 1000 inhabitants	3.38 number	30
▷ Educational assessment - PISA	PISA survey of 15-year olds	359 Average	56

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